

2027 SPONSORSHIP PROGRAM

GAMEDAY BASEBALL

Partnership Opportunities

DOUBLE ANGEL BALLPARK · PARKER, COLORADO
COLORADO'S PREMIER YOUTH BASEBALL CLUB · EST. 2012

THE AUDIENCE

57,000+	26	400+	43	2.9M	14
ANNUAL VISITORS	TOURNAMENTS	TEAMS / YEAR	CLUB & HS TEAMS	METRO REACH	YEARS STRONG

Two lighted turf fields, a 30,000 sq ft sports bubble, and a 13.3' x 32' HD jumbotron — the largest at any youth facility in Colorado outside Coors Field. Our trading radius covers 379,000 people across Parker and South Denver.

And we travel.

Our ten high school summer and fall teams and our college program play **530 tournament games a year** up and down the Front Range — roughly **57,000 in-person exposures** in front of an estimated **6,000 distinct travel-baseball households** who never set foot in our facility.

Baseball families are affluent, community-minded, and kid-centered. They invest \$3,000 to \$6,000 a year in their player's development, and they are at the ballpark for six to eight hours at a stretch — not 30 seconds.

This is a media buy, not a donation. You get measurable placement in front of a defined local audience, billed as a standard annual invoice your CPA codes to advertising.

BALLPARK PACKAGES

Local Partner

\$1,000/yr

For Parker and South Denver businesses. Sign up online in three minutes.

- Logo on the Gameday sponsor wall at Double Angel Ballpark
- Logo and link on the Gameday sponsors page
- Named in the annual sponsor recognition post
- "Proud Supporter of Gameday Baseball" window decal for your storefront

Silver Sponsor

\$2,500/yr

Everything in Local Partner, plus:

- Animated logo in the HD jumbotron rotation, all season
- Logo on concession stand signage
- One dedicated social media feature during the season

Gold Sponsor

\$5,000/yr

Limited to ten partners.

Everything in Silver, plus:

- 30-second video commercial in the in-game rotation
- PA announcement with your tagline
- On-site QR code linking directly to your business
- Priority position on the sponsors page

Title Sponsor

\$7,500/yr

Limited to four partners. Category exclusive.

Your 4' x 4' board on the LED scoreboard.

Permanent, year-round, and facing every spectator at every game and every tournament weekend. Four boards. Four partners. That is the whole inventory.

Everything in Gold, plus:

- **4' x 4' static board on the LED scoreboard**
- **Category exclusivity** — no competing business at any level, for the full term
- **Presenting sponsor on tournament weekends** — your logo on brackets, the event page, and the registration confirmation reaching all 400+ visiting teams
- Guaranteed pregame and between-innings video placement, not rotation
- One dedicated email to the Gameday family list
- Right of first refusal at renewal
- First right to purchase the Team Patch Partnership at the partner rate of \$8,000

TEAM PATCH PARTNER

\$10,000 / year

One organization. No second patch. Ever.

Our signage stops at the parking lot. Our patch does not.

170 players · 530 tournament games · Fort Collins to Pueblo, June through October

- Sleeve patch on all ten high school summer and fall teams and the college team
- **Sole and exclusive patch partner** — the only commercial mark on a Gameday uniform
- Logo on team travel gear and helmet bags
- Named in every commitment and player milestone announcement, all season
- Dedicated partner block on the sponsors page and logo on the teams page
- Two tournament-weekend activation tables at Double Angel
- One dedicated email to the Gameday family list
- End-of-season recap — photography of the patch across the Front Range, delivered as your proof of performance

WHAT ONE SEASON HAS TO RETURN

The patch reaches roughly 6,000 distinct Front Range households at **\$1.48 per household** — in person, for hours at a time. Here is what it takes to pay for itself:

BUSINESS	BREAK-EVEN
Orthodontic group	2 cases
Auto dealer group	4 vehicles
Sports medicine / physical therapy	5 patients
Credit union	1 mortgage
Insurance agency	4 households

No local media in Colorado delivers a targeted, affluent household in person, for hours at a time, for a dollar and change.

WHY BUSINESSES PARTNER WITH US

- **A defined local audience.** Baseball families across Parker and South Denver — affluent, community-minded households that spend real money on their kids.
 - **Twelve months of visibility.** Not just game days. Training, camps, and clinics run year-round in the bubble and at both facilities.
 - **Reach that leaves the property.** 530 tournament games a year across the Front Range put your mark in front of families who have never been to Double Angel.
 - **Fourteen years and real standing.** Gameday is a 501(c)(3) nonprofit that has served Colorado youth baseball since 2012, with 10,000+ players developed and 100+ college commits. Your brand sits next to that.
 - **Simple to buy.** One annual invoice. Creative due 30 days before the season. We handle production.
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LET'S TALK

Custom packages available. We will tailor benefits to fit your goals.

Michael

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Double Angel Ballpark, Parker, CO · Faith · Character · Excellence

Sponsorships are billed annually by invoice for the benefits described above and are generally treated as a business advertising expense. Gameday Baseball is a 501(c)(3) nonprofit organization, Tax ID 45-5518811. Please consult your tax advisor regarding your own circumstances.